



ANNOUNCES AN EXCLUSIVE BOX SEAT OPPORTUNITY

@ the intersection of creativity and community · 2700 Capitol Avenue, Midtown Sacramento

A NEW HOME FOR B STREET THEATRE, AND A PROFESSIONAL PERFORMANCE SPACE FOR THE GREATER SACRAMENTO COMMUNITY

With the opening of its new, state-of-the-art performing arts complex, B Street Theatre celebrates a new home for its Mainstage (Naming Opportunity) and the Sutter Theatre—California’s first year-round, fully professional theatre for children. In the evening, the Sutter Theatre will open its doors to host the performances and events of visiting national and regional artists, as well as local artistic and community organizations.

This landmark facility is destined to become an entertainment hub for all of Sacramento, where locals and tourists alike can see theatre, comedy, dance or musical acts in an intimate, professional space every night of the year. In addition, the beautiful Pam & Steve Eggert Lobby and Open-Air Courtyard, the event spaces and classrooms, and on-site restaurant make the facility a true destination.

Located on Capitol Avenue and 27th Street, the new complex shares a block with a planned boutique hotel operated by restaurateur Randy Paragary, directly across from Sutter’s Anderson Lucchetti Women’s & Children’s Center. It’s easily accessible via public transportation, or for those who prefer to drive, the location provides convenient freeway access and parking options.

BOX SEAT OPPORTUNITY AT THE SUTTER THEATRE

The beautiful Sutter Theatre, with its 40-foot Broadway-size proscenium stage, exposed wood siding, and intimate house of 365 seats, offers six exclusive boxes, each with room for four to six patrons.

These boxes flank the two sides of the theatre and have unobstructed views of the stage along with ample legroom and ease of access to the lobby.



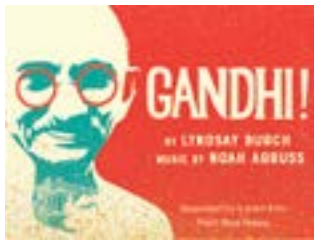


Sponsor one of these boxes, and reserve the right to the “best seats in the house” for your employees and clients at *every public performance* held in The Sutter Theatre—this includes B Street’s Family Series (four, family-friendly classics per year, perfect for your employees with families) as well as numerous national acts booked by our partner, SBL Entertainment, and the performances of local non-profit arts organizations.

In addition, each box receives unlimited house alcoholic and non-alcoholic beverages at The Sofia concessions for your guests, including bar service in the box, and beautiful signage on the box that shows your commitment to the arts community, your employees and clients.

B STREET’S 2018 FAMILY SERIES

(34 PUBLIC PERFORMANCES OF THE FOLLOWING 4 PRODUCTIONS):



GHANDI!



*THE LION, THE WITCH,
AND THE WARDROBE*



TREASURE ISLAND



A CHRISTMAS CAROL

2018 NATIONAL AND LOCAL ACTS INCLUDE

(BUT ARE NOT LIMITED TO):

Blues Guitarist Tinsley Ellis, Blues Vocalist Janiva Magness, Singer/Songwriter Karla Bonoff, Singer/Songwriter Martin Sexton, Cheryl Wheeler, Greek Classical Guitarist Eleftheria Kotzia presented by The Sacramento Guitar Society, American Idol Phenom Crystal Bowersox, Grammy-Award winning pianist Keiko Matsui, as well as local favorites The Sacramento Women’s Chorus, Core Contemporary Dance, and a world premiere orchestra presented by the Camellia Symphony. Many more performances to be announced.

THIS OPPORTUNITY IS ONLY AVAILABLE TO 5 SACRAMENTO ORGANIZATIONS OR FAMILIES

RESERVE YOUR BOX TODAY!

Ownership of boxes is for a duration of three full seasons (2018, 2019, and 2020) at the following prices:

Tier One Boxes (1 available, 4–6 seats) - \$180,000 total for three seasons

Tier Two and Three Boxes (4 available, 4 seats each) - \$140,000 total for all three seasons.

OPPORTUNITIES@BSTREETTHEATRE.ORG

(916) 443-5391 x110