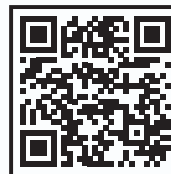


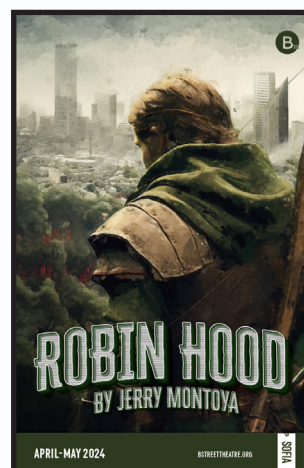
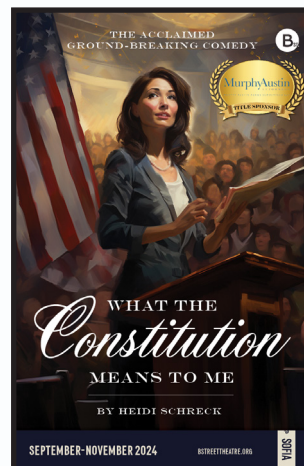
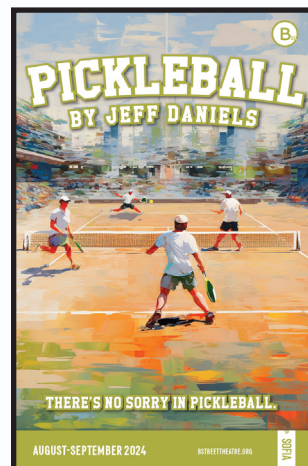
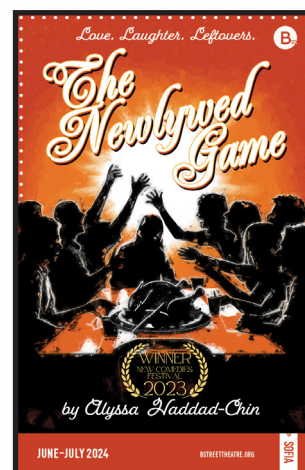
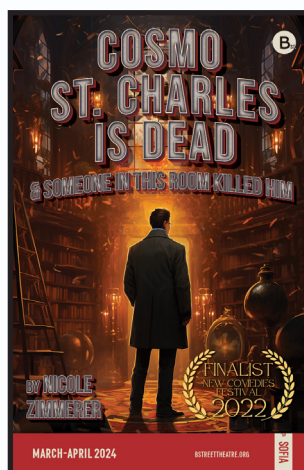


@ SOFIA

2024



SPONSORSHIP OPPORTUNITIES



CONTACT:

JACOB GUTIÉRREZ-MONTOYA
Director of Development and Community Partnerships

JGM@BStreetTheatre.Org
916-759-2951

Our Programs & Your Impact

WHAT CAN YOUR CONTRIBUTION DO?

\$100	Provides ASL interpretation for one performance.
\$300	Provides a scholarship to a student from a Title I school to attend an onsite acting class, or provides a single in-classroom workshop to a school.
\$500	Rents a school bus for one classroom with no field trip budget.
\$1,000	Sponsors a field trip for 80 students, including a school bus and theatre tickets.
\$1,800	Provides a full 6-week, after-school theatre program.
\$2,400	Provides a sensory friendly performance for young people with autism.
\$5,000	Support 1 actor for a single production that will be seen by upwards of 10,000 students.
\$10,000	Build a set and costumes for a production that will be enjoyed by students and families.

MAINSTAGE THEATRE FOR GROWN-UPS

Since 1991, B Street has been consistently recognized as one of the region's top professional theatres. Each season our dedicated team of artists produce 7 contemporary plays (often regional, national or world premieres) that are enjoyed by our 7,000 subscribers and members of the community. B Street is a LORT Theatre and a Core Member of the National New Play Network.

FAMILY SERIES THEATRE

B Street is Northern California's only fully professional resident theatre for children. Each year, we produce four educational plays, each running 3-6 weeks. Each play offers up to 8 student field trip matinee performances per week and up to 12 public performances for families. With a seating capacity of 380, we have the potential to reach over 64,000 people each year.

SCHOOL TOUR

For 30 years, B Street has provided a fully professional touring production that spans 12 counties and reaches upwards of 200,000 students in school each year. The tour also provides students the opportunity to submit their own plays for a chance to see their work produced as a part of the series.

WORKSHOPS AND RESIDENCIES

B Street's professional Teaching Artists lead a variety of skill-building theatre workshops, which are regularly offered onsite, in schools, in hospital settings and for adults on probation. Our English language development workshops alone reach upwards of 150 refugee students each year. These workshops are core to our mission statement, which is to promote education and literacy, social interaction and cultural enrichment.

FULL SEASON SPONSORS

MAINSTAGE SEASON SPONSOR

\$70,000 - ONE AVAILABLE

EXCLUSIVE SPONSORSHIP OF ALL 7 SHOWS THIS SEASON!

Curtain Speech

- ◇ Acknowledgement before every performance during the 2024 Mainstage Season.

250-seat Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event.

Advertising

- ◇ All Season Playbills: Logo or name placement on the cover and full page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow all year

Tickets

- ◇ Admission for 10 to our 2025 Season Announcement.
- ◇ Admission for 10 to our Sponsor Appreciation Event, held in the Fall/Winter of 2024.
- ◇ 4 tickets to each Opening Night performance, which includes a post-show reception.
- ◇ 6 all-inclusive tickets to the Sofia Soirée.
- ◇ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).
- ◇ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).



FAMILY SERIES SEASON SPONSOR

\$40,000 - ONE AVAILABLE

EXCLUSIVE SPONSORSHIP OF ALL 4 SHOWS THIS SEASON!

Curtain Speech

- ◇ Acknowledgement before every performance during the 2024 Family Series Season.

100-seat Partial Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event.

Advertising

- ◇ All Season Playbill: Logo or name placement on the cover and full page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow all year

Tickets

- ◇ Admission for 6 to our 2025 Season Announcement.
- ◇ Admission for 6 to our Sponsor Appreciation Event held in the Fall/Winter of 2024.
- ◇ 4 tickets to each Opening Day performance, which includes a pre-show reception and activities.
- ◇ 4 all-inclusive tickets to the Sofia Soirée.
- ◇ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).
- ◇ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).

INDIVIDUAL TITLE SPONSORS

MAINSTAGE TITLE SPONSOR

\$10,000 - SEVEN AVAILABLE

EXCLUSIVE SPONSORSHIP OF THE PRODUCTION OF YOUR CHOICE!

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event (up to 4 hours).

Advertising

- ◇ Playbill: Logo or name placement on the cover and full page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production



Tickets

- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 4 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 10 tickets to the sponsored production, to be used at any time during the run.
- ◇ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).

FAMILY SERIES TITLE SPONSOR

\$10,000 - FOUR AVAILABLE

EXCLUSIVE SPONSORSHIP OF THE PRODUCTION OF YOUR CHOICE!

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event (up to 4 hours).

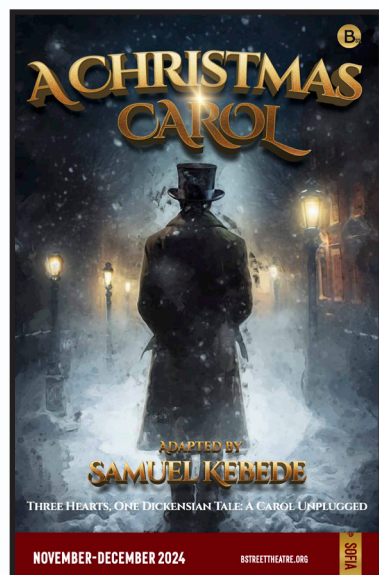
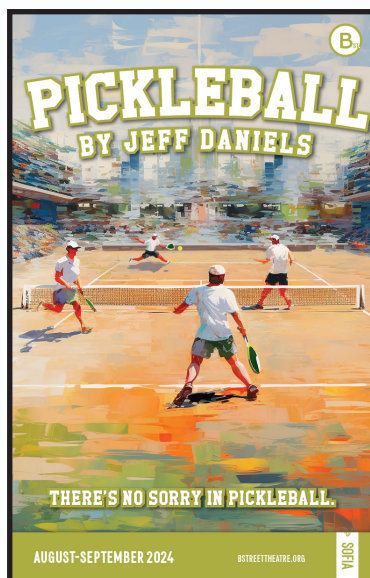
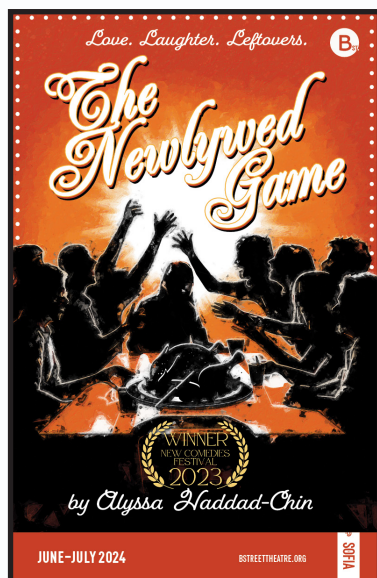
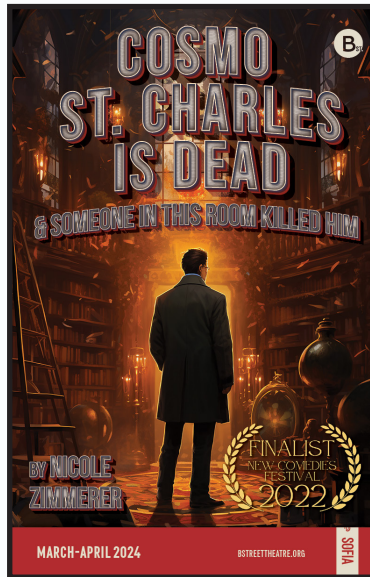
Advertising

- ◇ Playbill: Logo or name placement on the cover and full page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

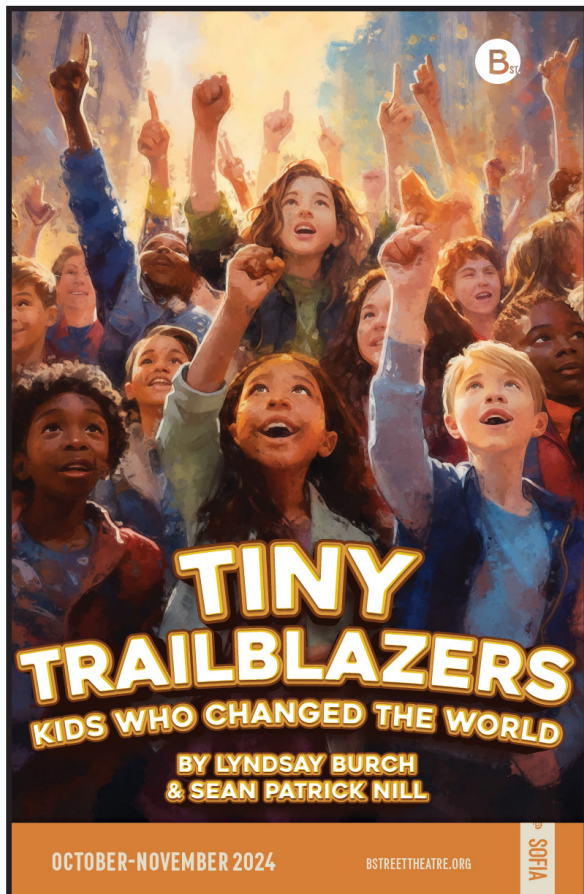
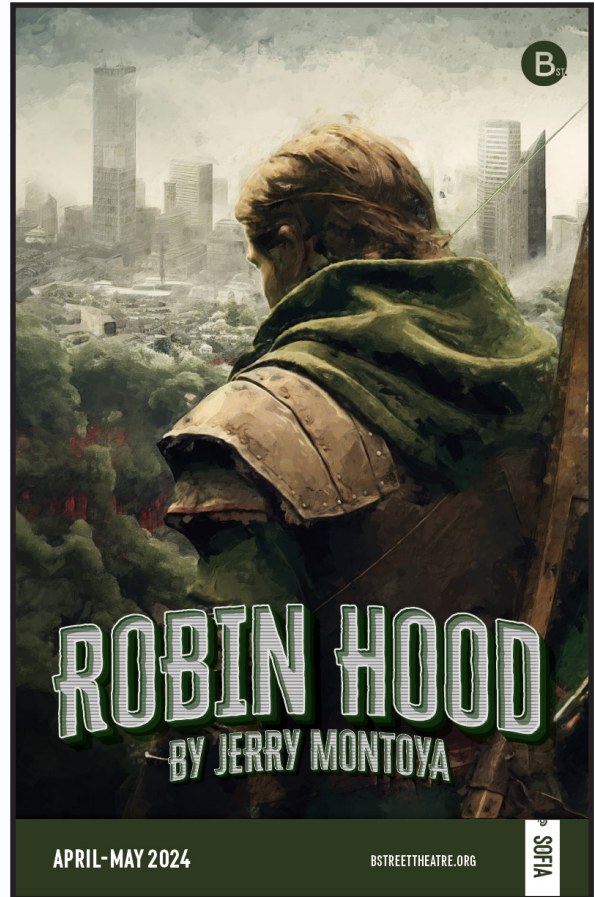
Tickets

- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 4 tickets to the production's Opening Day performance, which includes a pre-show reception and children's activities.
- ◇ 10 tickets to the sponsored production, to be used at any time during the run.
- ◇ Two Family Series subscriptions (good for 2 tickets to each of the four shows in the season).

MAINSTAGE TITLES



FAMILY SERIES TITLES



PRODUCTION CO-SPONSOR

MAINSTAGE CO-SPONSOR

\$5,000 - 14 AVAILABLE

TWO CO-SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition and a quarter page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 2 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 4 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Mainstage subscription (good for 2 tickets to each of the seven shows in the season).



FAMILY SERIES CO-SPONSOR

\$5,000 - 8 AVAILABLE

TWO CO-SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition and a quarter page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 2 tickets to the production's Opening Day performance, which includes a pre-show reception and children's activities.
- ◇ 4 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Family Series subscription (good for 2 tickets to each of the four shows in the season).

PRODUCTION SUPPORTER

MAINSTAGE SUPPORTER

\$2,500 - 28 AVAILABLE
FOUR SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition
- ◇ Website: Logo or name with link

Tickets

- ◇ Admission for 2 to our 2025 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 2 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 2 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Mainstage subscription (good for 2 tickets to each of the seven shows in the season).



FAMILY SERIES SUPPORTER

\$2,500 - 16 AVAILABLE
FOUR SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition
- ◇ Website: Logo or name with link

Tickets

- ◇ Admission for 2 to our 2025 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 2 tickets to the production's Opening Day performance, which includes a pre-show reception and children's activities.
- ◇ 4 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Family Series subscription (good for 2 tickets to each of the four shows in the season).

SPECIAL PRODUCTION SPONSORSHIPS

MAINSTAGE SPECIAL PRODUCTION

\$15,000 - ONE AVAILABLE

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff on the Roof Deck Patio.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event (up to 6 hours).

Kelly Bar VIP

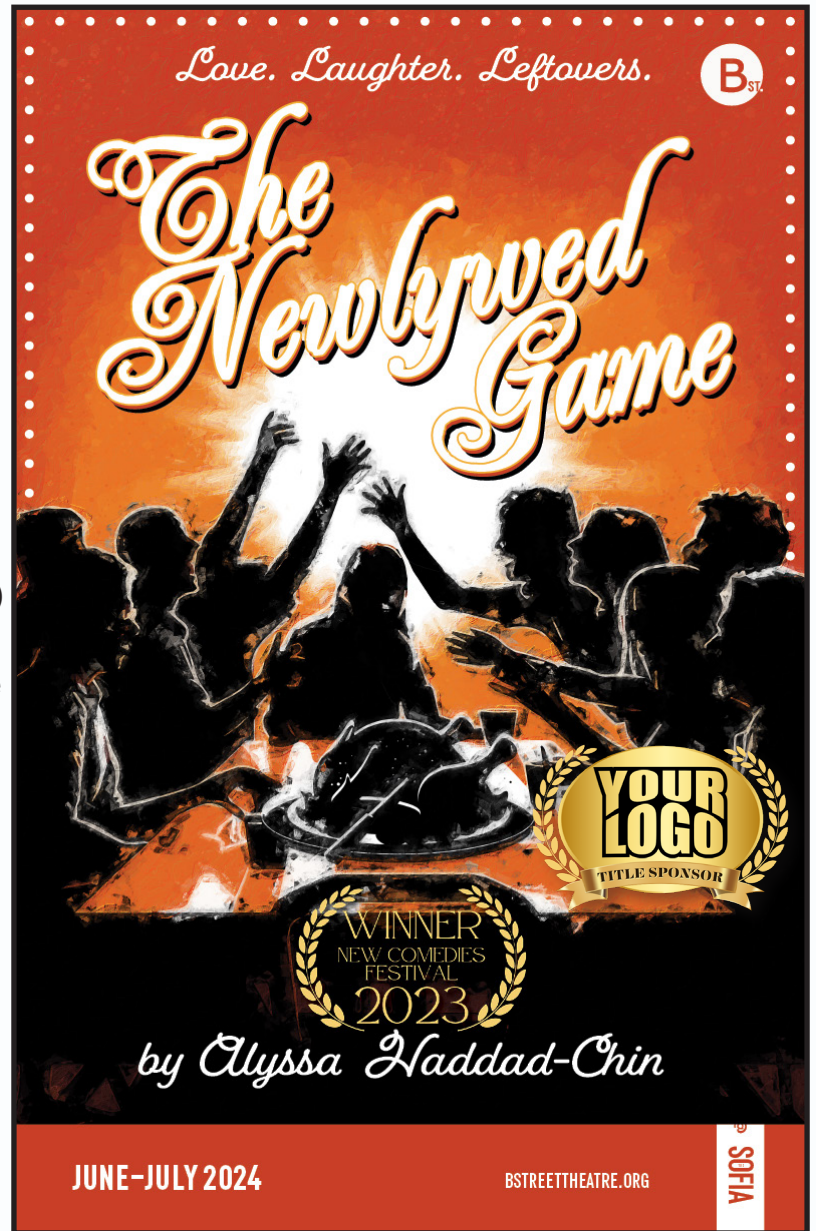
- ◇ 2 VIP Passes to the Kelly Bar for the run of the production (50% off all bar items!)

Advertising

- ◇ Playbill: Logo or name placement on the cover and full page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 4 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 10 tickets to the sponsored production, to be used at any time during the run.
- ◇ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).



**EXCLUSIVE SPONSORSHIP OF
THE 2023 NEW COMEDIES
FESTIVAL WINNER:
THE NEWLYWED GAME
BY ALYSSA HADDAD-CHIN**

SPECIAL PRODUCTION SPONSORSHIPS

FAMILY SERIES SPECIAL PRODUCTION

\$15,000 - ONE AVAILABLE

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff on the Roof Deck Patio.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event (up to 4 hours).

Kelly Bar VIP

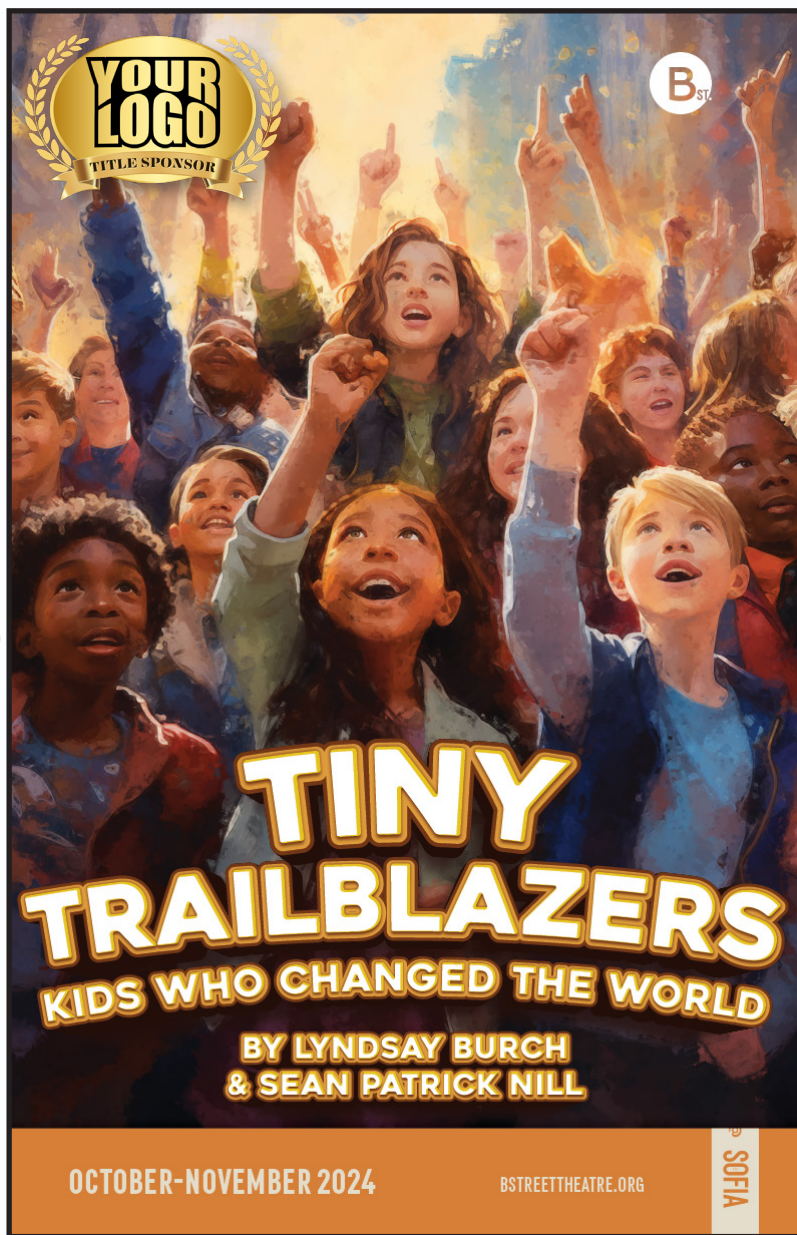
- ◇ 2 VIP Passes to the Kelly Bar for the run of the production (50% off all bar items!)

Advertising

- ◇ Playbill: Logo or name placement on the cover and full page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 4 tickets to the production's Opening Day performance, which includes a pre-show reception and children's activities.
- ◇ 10 tickets to the sponsored production, to be used at any time during the run.
- ◇ Two Family Series subscriptions (good for 2 tickets to each of the seven shows in the season).



**EXCLUSIVE SPONSORSHIP OF
TINY TRAILBLAZERS:
KIDS WHO CHANGED
THE WORLD
BY LYNDsay BURCH &
SEAN PATRICK NILL**

ACCESSIBLE THEATRE



SENSORY FRIENDLY PERFORMANCE SPONSOR



\$10,000 - ONE AVAILABLE

Sponsor a sensory friendly performance for each of the four Family Series Season productions! This sponsor provides families affected by sensory processing disabilities the opportunity to experience the joy of live theatre for just \$5/ticket!

Curtain Speech

- ◇ Acknowledgement before every sensory friendly performance.

Advertising

- ◇ Playbill: Logo or name recognition and quarter page color ad in each Family Series playbill
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during sensory friendly performances

Tickets

- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).

ASL SPONSOR

\$5,000 - ONE AVAILABLE

Sponsor ASL interpreted performances for Mainstage & Family Series this season!

Curtain Speech

- ◇ Acknowledgement before every ASL performance.

Advertising

- ◇ Playbill: Logo or name recognition and quarter page color ad in all playbills
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow throughout the year.

Tickets

- ◇ Admission for 2 to our 2025 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 20 tickets to be used for any B Street Theatre performance throughout the season.



AUDIO DESCRIPTION SPONSOR

\$5,000 - ONE AVAILABLE

Sponsor Audio Described performances for audiences who are blind or low vision!

Curtain Speech

- ◇ Acknowledgement before every ASL performance.

Advertising

- ◇ Playbill: Logo or name recognition and quarter page color ad in all playbills
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow throughout the year.

Tickets

- ◇ Admission for 2 to our 2025 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 20 tickets to be used for any B Street Theatre performance throughout the season.



NEW COMEDIES FESTIVAL '24

\$10,000 - ONE AVAILABLE
EXCLUSIVE SPONSORSHIP OF THE 2024 NEW COMEDIES FESTIVAL!



Curtain Speech

- ◇ Acknowledgement in the curtain speech before every performance during the festival.

Advertising

- ◇ Playbill: Logo or name placement on the cover of the playbill
- ◇ Website & Email blasts: Logo or name with link
- ◇ Lobby greener: Dedicated slide in rotating lobby slideshow throughout the run of the festival.

Tickets

- ◇ Admission for 4 to the exclusive New Comedies Festival Kick-Off Party
- ◇ 4 Weekend Passes to the 2024 New Comedies Festival (good for 4 tickets to each reading).
- ◇ Admission for 4 to our 2025 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2024.
- ◇ 4 tickets to the Opening Night performance of the 2023 New Comedies Festival Winner (with **THE NEWLYWED GAME**), which includes a post-show reception.
- ◇ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).

THE SOFIA PRESENTS SPONSORSHIP

**\$15,000 - ONE AVAILABLE
EXCLUSIVE SPONSORSHIP OF THE SOFIA PRESENTS CONCERT SERIES!**



SCHOOL TOUR SPONSORSHIP

\$30,000 - ONE AVAILABLE
EXCLUSIVE SPONSORSHIP OF B STREET'S TRAVELING SCHOOL TOUR!



For 30 years, B Street has provided a fully professional touring production that spans 12 counties and reaches upwards of 200,000 students in school each year. The tour also provides students the opportunity to submit their own plays for a chance to see their work produced as a part of the series.

100-seat Partial Buyout of One Family Series Performance

◇ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

◇ A theatre or meeting space at The Sofia for a private event.

Advertising

◇ All Season Family Series Playbills: Full page color ad

◇ Website & Email Blasts: Logo or name with link

◇ Lobby screens: Dedicated slide in rotating lobby slideshow all year

Tickets

◇ Admission for 6 to our 2025 Season Announcement.

◇ Admission for 6 to our Sponsor Appreciation Event held in the Fall/Winter of 2024.

◇ 4 tickets to each Family Series Opening Day performance, which includes a pre-show reception and activities.

◇ 4 all-inclusive tickets to the Sofia Soirée.

◇ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).

◇ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).