



@ SOFIA

2025



SPONSORSHIP OPPORTUNITIES

The White Chip

By Sean Daniels

JAN-FEB 2025

BSTREETTHEATRE.ORG

12 YEARS

Teeves & Wooster

in Perfect Nonsense

A new play from the works of P.C. Wodehouse by the Goodale Brothers

MAR 2025

BSTREETTHEATRE.ORG

12 YEARS

NOSOTROS LA GENTE

BY JERRY MONTOYA

APR-MAY 2025

BSTREETTHEATRE.ORG

12 YEARS

ADVICE

by Robert Aschard

WINNER New Comedies Festival 2024

Bob & Beety Norris

JUN-JUL 2025

BSTREETTHEATRE.ORG

12 YEARS

Dracula

A Comedy of Terrors

By Gordon Greenberg and Steve Rosen

AUG 2025

BSTREETTHEATRE.ORG

12 YEARS

the ART of WAR

By Dave Pierini

SEP-OCT 2025

BSTREETTHEATRE.ORG

12 YEARS

DOG MOM

BY TATE HANYOK

Belton Mouras

WINNER New Comedies Festival 2024

NOV 2025

BSTREETTHEATRE.ORG

12 YEARS

A CHRISTMAS CAROL

ADAPTED BY SAM KEBEDE

DEC 2025

BSTREETTHEATRE.ORG

12 YEARS

MARIE CURIE

AND THE SISTERHOOD OF SCIENCE

By TARA SISSOM-PITTARD

FEB-MAR 2025

BSTREETTHEATRE.ORG

12 YEARS

THE FIRST ADVENTURES OF THE HARDY BOYS

ADAPTED BY JERRY MONTOYA

Adobe

APR-MAY 2025

BSTREETTHEATRE.ORG

12 YEARS

NEVER FEAR, SHAKESPEARE!

BY SEAN PATRICK NILL

Putting the LIT in LITERATURE

OCT 2025

BSTREETTHEATRE.ORG

12 YEARS

'Tis the Season

Hometown Holidays

Traditions of Sacramento & Northern California

By B Street Theatre

NOV-DEC 2025

BSTREETTHEATRE.ORG

12 YEARS

CONTACT:

JACOB GUTIÉRREZ-MONTOYA
Director of Development and Community Partnerships

JGM@BStreetTheatre.Org
916-759-2951

Our Programs & Your Impact

WHAT CAN YOUR CONTRIBUTION DO?

\$100	Provides an American Sign Language interpretation for one performance.
\$300	Provides a scholarship to a student from a Title I school to attend an onsite acting class, or provides a single in-classroom workshop to a school.
\$500	Sponsors a school bus for one classroom without a field trip budget.
\$1,000	Sponsors a field trip for 80 students, including a school bus and theatre tickets.
\$1,800	Provides a full 6-week, after-school theatre program.
\$2,400	Provides a sensory friendly performance for young people with autism.
\$5,000	Support one actor for a single production that will be seen by upwards of 10,000 students.
\$10,000	Build a set and costumes for a production that will be enjoyed by students and families.

MAINSTAGE THEATRE

Since 1991, B Street has been consistently recognized as one of the region's top professional theatres. Each season, our dedicated team of artists produce seven contemporary plays (often regional, national or world premieres) that are enjoyed by our 7,000 subscribers and members of the community. B Street is a Core Member of the National New Play Network.

FAMILY SERIES THEATRE

B Street is Northern California's only fully professional resident theatre for children. Each year, we produce four educational plays, each running 3-6 weeks. Each play offers up to eight student field trip matinee performances per week and up to 12 public performances for families. With a seating capacity of 380, we have the potential to reach over 64,000 people each year.

WORKSHOPS AND RESIDENCIES

B Street's professional Teaching Artists lead a variety of skill-building theatre workshops, which are regularly offered onsite, in schools, in hospital settings and for adults on probation. Our English language development workshops alone reach upwards of 150 refugee students each year. These workshops are core to our mission statement, which is to promote education and literacy, social interaction and cultural enrichment.

FULL SEASON SPONSORS

MAINSTAGE SEASON SPONSOR

\$70,000 - ONE AVAILABLE

EXCLUSIVE SPONSORSHIP OF ALL 7 SHOWS THIS SEASON!



SOLD



**Patty
Bonnstetter
2025**

SEASON SPONSOR

The 2025 Mainstage Season has been sponsored posthumously by longtime patron of the arts Patty Bonnstetter. Our friend Patty was a Mainstage subscriber for over 20 years and an incredible supporter of B Street's Family Series, School Tour, and educational programming. Upon her passing in 2023, she endowed The Sofia: Home of B Street Theatre with a generous gift, ensuring we can continue our mission of providing entertainment and education to the Sacramento region. We thank Patty for her lifetime support and are proud to honor her gift by dedicating this season to her.

To learn how you can follow Patty's lead, ask us about our Planned Giving program, "The Busfield Society." Director of Development Jacob Gutierrez-Montoya is happy to answer any questions.

JGM@BStreetTheatre.Org

FAMILY SERIES SEASON SPONSOR

\$40,000 - ONE AVAILABLE

EXCLUSIVE SPONSORSHIP OF ALL 4 SHOWS THIS SEASON!

Curtain Speech

◆ Acknowledgement before every performance during the 2025 Family Series Season.

100-seat Partial Buyout of One Performance

◆ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

◆ A theatre or meeting space at The Sofia for a private event.

Advertising

◆ All Season Playbill: Logo or name placement on the cover and full page color ad

◆ Website & Email Blasts: Logo or name with link

◆ Lobby screens: Dedicated slide in rotating lobby slideshow all year

Tickets

◆ Admission for 6 to our 2026 Season Announcement.

◆ Admission for 6 to our Sponsor Appreciation Event held in the Fall/Winter of 2025.

◆ 4 tickets to each Opening Day performance, which includes a pre-show reception and activities.

◆ 4 all-inclusive tickets to the Sofia Soirée.

◆ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).

◆ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).

INDIVIDUAL TITLE SPONSORS

MAINSTAGE TITLE SPONSOR

\$10,000 - SEVEN AVAILABLE

EXCLUSIVE SPONSORSHIP OF THE PRODUCTION OF YOUR CHOICE!

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event (up to 4 hours).

Advertising

- ◇ Playbill: Logo or name placement on the cover and full page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◇ Admission for 4 to our 2026 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ 4 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 10 tickets to the sponsored production, to be used at any time during the run.
- ◇ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).



FAMILY SERIES TITLE SPONSOR

\$10,000 - FOUR AVAILABLE

EXCLUSIVE SPONSORSHIP OF THE PRODUCTION OF YOUR CHOICE!

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◇ Including a post-show reception with B Street cast, crew, and staff.

Complimentary Rental

- ◇ A theatre or meeting space at The Sofia for a private event (up to 4 hours).

Advertising

- ◇ Playbill: Logo or name placement on the cover and full page color ad
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- ◇ Two Family Series subscriptions (good for 2 tickets to each of the four shows in the season).

2025 MAINSTAGE TITLES

The White Chip ^B

By Sean Daniels

JAN-FEB 2025 BSTREETTHEATRE.ORG SOFA

SOLD

Teeves & Wooster ^B

in Perfect Nonsense

And a play from the works of P.G. Wodehouse by the Goshawk Authors

MAR 2025 BSTREETTHEATRE.ORG SOFA

SOLD

NOSOTROS LA GENTE ^B

BY JERRY MONTOYA

APR-MAY 2025 BSTREETTHEATRE.ORG SOFA

WINNER New Comedies Festival 2024

Bob & Becky Norris

BY ROBERT MCKAY

JUN-JUL 2025 BSTREETTHEATRE.ORG SOFA

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Dracula ^B

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SEP-OCT 2025 BSTREETTHEATRE.ORG SOFA

DOG MOM ^B

IN THE CITY OF HAMPSHIRE

Belton Mouras

WINNER New Comedies Festival 2024

NOV 2025 BSTREETTHEATRE.ORG SOFA

SOLD

A CHRISTMAS CAROL ^B

ADAPTED BY SAM KEBEDE

DEC 2025 BSTREETTHEATRE.ORG SOFA

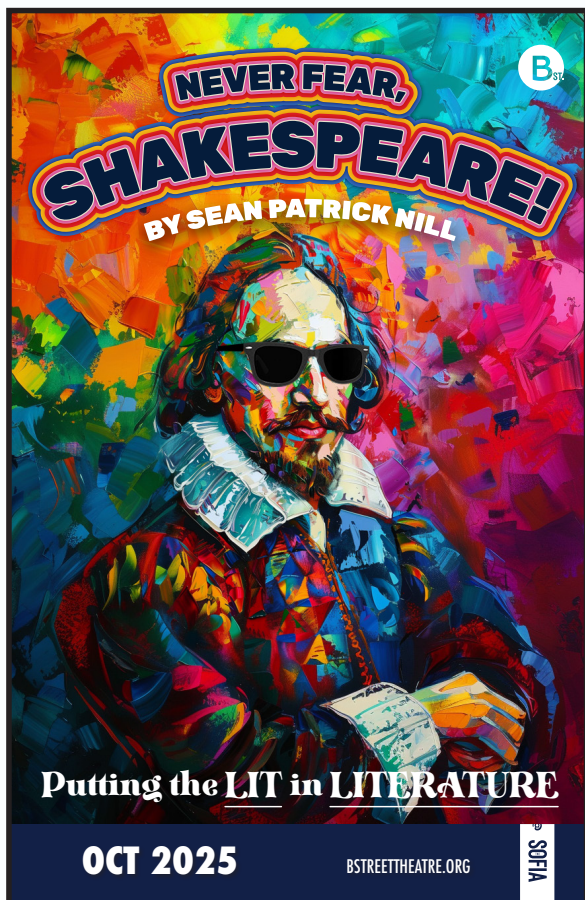
2025 FAMILY SERIES TITLES



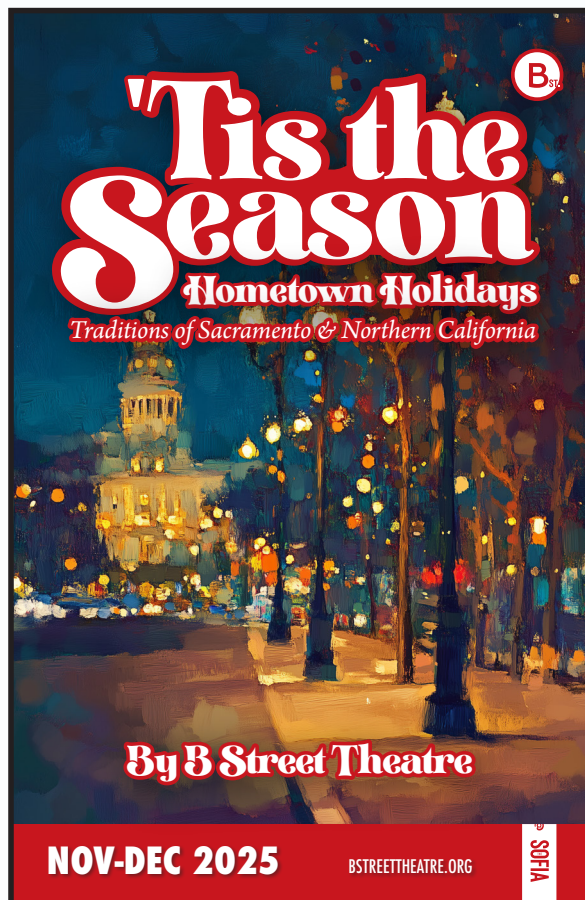
MARIE CURIE ^B
AND THE SISTERHOOD
OF SCIENCE
BY TARA SISSOM-PITTARO
FEB-MAR 2025
BSTREETTHEATRE.ORG
SOFIA



**THE FIRST ADVENTURES OF
THE HARDY BOYS** ^B
ADAPTED BY
JEREMY MONTAÑA
SOLD
Adobe
TITLE SPONSOR
APR-MAY 2025
BSTREETTHEATRE.ORG
SOFIA



**NEVER FEAR,
SHAKESPEARE!** ^B
BY SEAN PATRICK NILL
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**'Tis the
Season** ^B
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NOV-DEC 2025
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SOFIA

PRODUCTION CO-SPONSOR

MAINSTAGE CO-SPONSOR

\$5,000 - 14 AVAILABLE

TWO CO-SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition and a quarter page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◇ Admission for 4 to our 2026 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ 2 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 4 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Mainstage subscription (good for 2 tickets to each of the seven shows in the season).



FAMILY SERIES CO-SPONSOR

\$5,000 - 8 AVAILABLE

TWO CO-SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition and a quarter page color ad
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◇ Admission for 4 to our 2026 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ 2 tickets to the production's Opening Day performance, which includes a pre-show reception and children's activities.
- ◇ 4 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Family Series subscription (good for 2 tickets to each of the four shows in the season).

PRODUCTION SUPPORTER

MAINSTAGE SUPPORTER

\$2,500 - 28 AVAILABLE
FOUR SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition
- ◇ Website: Logo or name with link

Tickets

- ◇ Admission for 2 to our 2026 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ 2 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 2 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Mainstage subscription (good for 2 tickets to each of the seven shows in the season).



FAMILY SERIES SUPPORTER

\$2,500 - 16 AVAILABLE
FOUR SPONSORSHIPS FOR EACH PRODUCTION!

Advertising

- ◇ Playbill: Recognition
- ◇ Website: Logo or name with link

Tickets

- ◇ Admission for 2 to our 2026 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ 2 tickets to the production's Opening Day performance, which includes a pre-show reception and children's activities.
- ◇ 4 tickets to the sponsored production, to be used at any time during the run.
- ◇ One Family Series subscription (good for 2 tickets to each of the four shows in the season).

SPECIAL PRODUCTION SPONSORSHIPS

MAINSTAGE SPECIAL PRODUCTION

\$15,000 - ONE AVAILABLE

Curtain Speech

- ◆ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◆ Including a post-show reception with B Street cast, crew, and staff on the Roof Deck Patio.

Complimentary Rental

- ◆ A theatre or meeting space at The Sofia for a private event (up to 6 hours).

Kelly Bar VIP

- ◆ 2 VIP Passes to the Kelly Bar for the run of the production (50% off all bar items!)

Advertising

- ◆ Playbill: Logo or name placement on the cover and full page color ad
- ◆ Website & Email Blasts: Logo or name with link
- ◆ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◆ Admission for 4 to our 2026 Season Announcement.
- ◆ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◆ 4 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◆ 10 tickets to the sponsored production, to be used at any time during the run.
- ◆ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).



**EXCLUSIVE SPONSORSHIP OF
DRACULA:
A COMEDY OF TERRORS
BY GORDON GREENBERG
& STEVE ROSEN**

SPECIAL PRODUCTION SPONSORSHIPS

FAMILY SERIES SPECIAL PRODUCTION

\$15,000 - ONE AVAILABLE

Curtain Speech

- ◆ Acknowledgement before every performance during the run of the production.

100-seat Partial Buyout of One Performance

- ◆ Including a post-show reception with B Street cast, crew, and staff on the Roof Deck Patio.

Complimentary Rental

- ◆ A theatre or meeting space at The Sofia for a private event (up to 4 hours).

Kelly Bar VIP

- ◆ 2 VIP Passes to the Kelly Bar for the run of the production (50% off all bar items!)

Advertising

- ◆ Playbill: Logo or name placement on the cover and full page color ad
- ◆ Website & Email Blasts: Logo or name with link
- ◆ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production

Tickets

- ◆ Admission for 4 to our 2026 Season Announcement.
- ◆ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◆ 4 tickets to the production's Opening Day performance, which includes a pre-show reception and children's activities.
- ◆ 10 tickets to the sponsored production, to be used at any time during the run.
- ◆ Two Family Series subscriptions (good for 2 tickets to each of the seven shows in the season).



**EXCLUSIVE SPONSORSHIP OF
MARIE CURIE
AND THE SISTERHOOD
OF SCIENCE
BY TARA SISSOM-PITTARO**

ACCESSIBLE THEATRE



SENSORY FRIENDLY PERFORMANCE SPONSOR



\$10,000 - ONE AVAILABLE

Sponsor a sensory friendly performance for each of the four Family Series Season productions! This sponsor provides families affected by sensory processing disabilities the opportunity to experience the joy of live theatre for just \$5/ticket!

Curtain Speech

- ◇ Acknowledgement before every sensory friendly performance.

Advertising

- ◇ Playbill: Logo or name recognition and quarter page color ad in each Family Series playbill
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during sensory friendly performances

Tickets

- ◇ Admission for 4 to our 2026 Season Announcement.
- ◇ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).

AMERICAN SIGN LANGUAGE SPONSOR

\$5,000 - ONE AVAILABLE

Sponsor ASL interpreted performances for Mainstage & Family Series this season!

Curtain Speech

- ◇ Acknowledgement before every ASL performance.

Advertising

- ◇ Playbill: Logo or name recognition and quarter page color ad in all playbills
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow throughout the year.

Tickets

- ◇ Admission for 2 to our 2026 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ 20 tickets to be used for any B Street Theatre performance throughout the season.



AUDIO DESCRIPTION SPONSOR

\$5,000 - ONE AVAILABLE

Sponsor Audio Described performances for audiences who are blind or low vision!

Curtain Speech

- ◇ Acknowledgement before every AD performance.

Advertising

- ◇ Playbill: Logo or name recognition and quarter page color ad in all playbills
- ◇ Website & Email Blasts: Logo or name with link
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow throughout the year.

Tickets

- ◇ Admission for 2 to our 2026 Season Announcement.
- ◇ Admission for 2 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◇ 20 tickets to be used for any B Street Theatre performance throughout the season.



NEW COMEDIES FESTIVAL '25

\$10,000 - ONE AVAILABLE
EXCLUSIVE SPONSORSHIP OF THE 2025 NEW COMEDIES FESTIVAL!



Curtain Speech

- ◆ Acknowledgement in the curtain speech before every performance during the festival.

Advertising

- ◆ Playbill: Logo or name placement on the cover of the playbill
- ◆ Website & Email Blasts: Logo or name with link
- ◆ Lobby screens: Dedicated slide in rotating lobby slideshow throughout the run of the festival.

Tickets

- ◆ Admission for 4 to the exclusive New Comedies Festival Kick-Off Party.
- ◆ 4 VIP Weekend Passes to the 2025 New Comedies Festival (good for 4 tickets to each reading) and 6 Meal Packages during the festival.
- ◆ Admission for 4 to our 2026 Season Announcement.
- ◆ Admission for 4 to our Sponsor Appreciation Event, held in the Fall of 2025.
- ◆ 4 tickets to the Opening Night performance of the 2024 New Comedies Festival Winners (ADVICE & DOG MOM), which includes a post-show reception.
- ◆ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).

\$1,000 - FOUR AVAILABLE
"EXECUTIVE PRODUCER" SPONSORSHIP OF A FUTURE FEST!

Includes

- ◆ 2 VIP Weekend Passes
- ◆ Behind-the-Scenes look and rehearsal for your festival selection
- ◆ Exclusive merchandise for your festival selection
- ◆ Reserved Seating directly behind the Festival Sponsors for readings of your selection



THE SOFIA PRESENTS SPONSORSHIP

**\$15,000 - ONE AVAILABLE
EXCLUSIVE SPONSORSHIP OF THE SOFIA PRESENTS CONCERT SERIES!**

