

The Sofia Soirée

| 2024 SPONSORSHIP OPPORTUNITIES | EXECUTIVE PRODUCER | PRODUCER | CO-PRODUCER | DIRECTOR | CATERING | DESSERT | DRINK | PHOTO BOOTH |
|---|--------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Sponsorship Amount | \$20,000 | \$15,000 | \$10,000 | \$5,000 | \$15,000 | \$7,500 | \$5,000 | \$5,000 |
| VIP Tickets | 12 | 8 | 6 | 4 | 6 | 6 | 4 | 4 |
| Showtime Tickets | 8 | 6 | 4 | | | | | |
| Giftable Mainstage Subscriptions | 4 | 4 | 4 | 2 | 6 | 4 | 2 | 2 |
| Ad in the Soirée Program | Full Page, Color | Full Page, Color | Full Page, Color | Half Page, Color | Full Page, Color | Half Page, Color | Half Page, color | Half Page, Color |
| Social Media & Website Recognition | X | X | X | X | X | X | X | X |
| Press Release Recognition | X | X | X | | X | X | X | X |
| Lobby TV Screen Display during Soirée | X | X | X | | X | X | X | X |
| One Year of Sponsor Recognition in the Mainstage Playbill | X | X | X | | X | | | |
| Private Dinner with the Executive Director and a Company Member | X | X | X | | | | | |
| Complimentary Rental of The Nancy & Hank Fisher Roof Deck Patio | X | | | | | | | |
| Exclusive Buyout Performance and Reception | X | | | | | | | |

More opportunities available upon request.

Please contact Jacob Gutiérrez-Montoya (JGM@BStreetTheatre.Org) for more information!