

# The Sofia Soirée

2025 SPONSORSHIP OPPORTUNITIES	EXECUTIVE PRODUCER	PRODUCER	CO-PRODUCER	CATERING	DESSERT	DRINK	PHOTO BOOTH	DIRECTOR
Sponsorship Amount	\$25,000	\$15,000	\$10,000	\$15,000	\$7,500	\$5,000	\$5,000	\$5,000
VIP Tickets	12	8	6	6	6	4	4	4
Showtime Tickets	8	6	4					
Giftable Mainstage Subscriptions	4	4	4	6	4	2	2	2
Ad in the Soirée Program	Full Page, Color	Full Page, Color	Full Page, Color	Full Page, Color	Half Page, Color	Half Page, color	Half Page, Color	Half Page, Color
Social Media & Website Recognition	X	X	X	X	X	X	X	X
Press Release Recognition	X	X	X	X	X	X	X	X
Lobby TV Screen Display during Soirée	X	X	X	X	X	X	X	X
One Year of Sponsor Recognition in the Mainstage Playbill	X	X	X	X				
Private Dinner with the Executive Director and a Company Member	X	X	X					
Complimentary Rental of The Nancy & Hank Fisher Roof Deck Patio	X							
Exclusive Buyout Performance and Reception	X							

More opportunities available upon request.

Please contact Jacob Gutiérrez-Montoya (JGM@BStreetTheatre.Org) for more information!