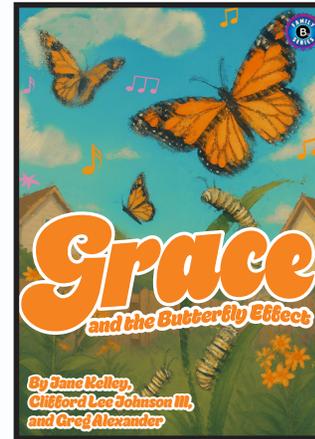
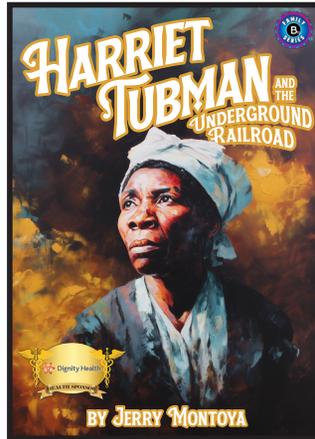
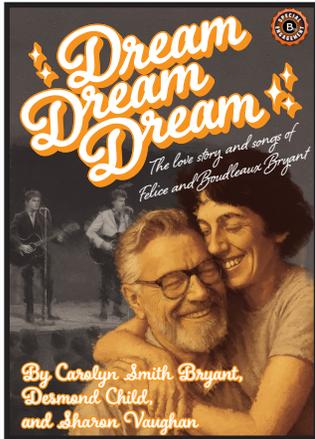
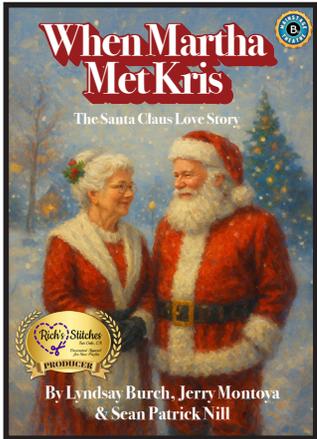
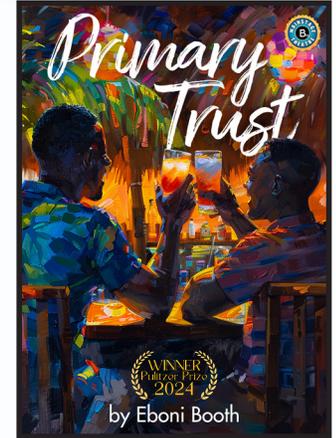
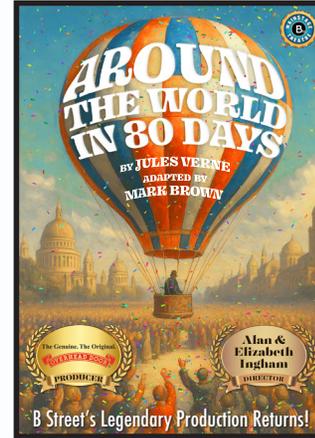
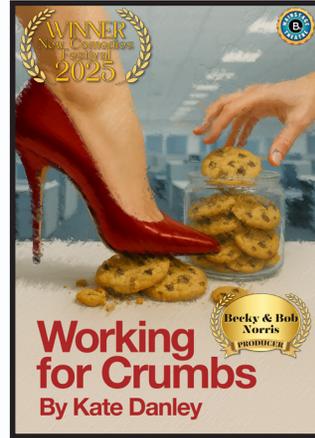
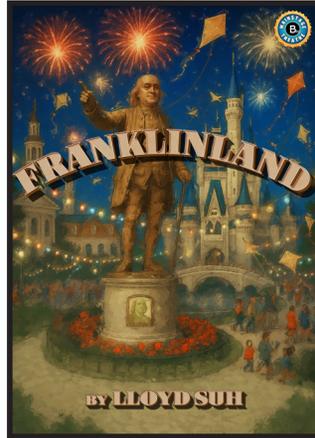
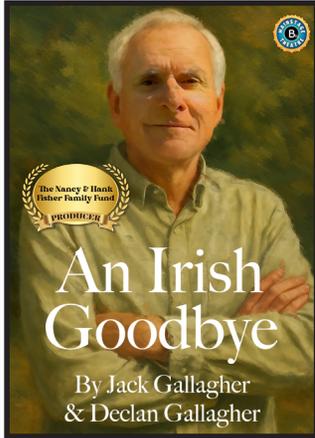
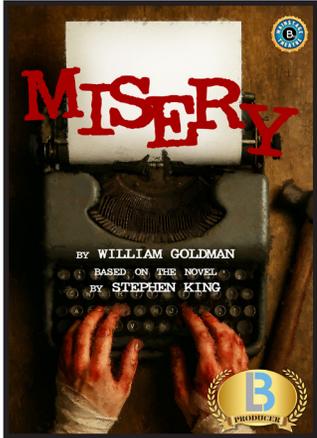


**40^{BST}
YEARS**

2026



SPONSORSHIP OPPORTUNITIES



WHAT CAN YOUR CONTRIBUTION DO?

\$100	Provides an American Sign Language interpretation for one performance.
\$300	Provides a scholarship to a student from a Title I school to attend an onsite acting class, or provides a single in-classroom workshop to a school.
\$500	Sponsors a school bus for one classroom without a field trip budget.
\$1,000	Sponsors a field trip for 80 students, including a school bus and theatre tickets.
\$1,800	Provides a full 6-week, after-school theatre program.
\$2,400	Provides a sensory friendly performance for young people with autism.
\$5,000	Support one actor for a single production that will be seen by upwards of 10,000 students.
\$10,000	Build a set and costumes for a production that will be enjoyed by students and families.

MAINSTAGE THEATRE

Since 1991, B Street has been consistently recognized as one of the region's top professional theatres. Each season, our dedicated team of artists produce seven contemporary plays (often regional, national or world premieres) that are enjoyed by our 7,000 subscribers and members of the community. B Street is a Core Member of the National New Play Network.

FAMILY SERIES THEATRE

B Street is Northern California's only fully professional resident theatre for children. Each year, we produce four educational plays, each running 4 weeks. Each play offers up to eight student field trip matinee performances per week and up to 12 public performances for families. With a seating capacity of 380, we have the potential to reach over 64,000 people each year.

WORKSHOPS AND RESIDENCIES

B Street's professional Teaching Artists lead a variety of skill-building theatre workshops, which are regularly offered onsite, in schools, in hospital settings and for adults on probation. Our English language development workshops alone reach upwards of 150 refugee students each year. These workshops are core to our mission statement, which is to promote education and literacy, social interaction and cultural enrichment.



MAINSTAGE: EXCLUSIVE SPONSORSHIP OF ALL 7 SHOWS THIS SEASON (ONE AVAILABLE)

Curtain Speech

- ◆ Acknowledgement before every performance during the 2026 Mainstage Season.

100-seat Partial Buyout of One Performance

- ◆ Including a post-show reception with B Street cast, crew, and staff.

Student Matinee Performances

- ◆ Opportunity to attend one matinee performance per production to witness impact to witness the impact of B Street's mission of bringing accessible theatre to young audiences.

Complimentary Rental

- ◆ A theatre or meeting space at The Sofia for a private event, up to 4 hours. Must be booked a minimum of 90 days in advance.

Advertising

- ◆ Website & Email Blasts: Logo or name with link to business or individual website.
- ◆ All Season Playbills: Logo or name placement on the cover and full page color ad.
- ◆ Lobby screens: Dedicated slide in rotating lobby slideshow all year.

Tickets

- ◆ VIP admission for 6 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◆ VIP admission for 6 to our Sponsor Appreciation Event held in the Fall/Winter of 2026.
- ◆ 4 tickets to each Opening Day performance, which includes a post-show reception and activities.
- ◆ 4 all-inclusive tickets to the Sofia Soirée.
- ◆ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).
- ◆ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).

Family Dinners & Final Dress Rehearsals

- ◆ Special invitation for up to 10 guests to join B Street Staff and Company Members for a Family Dinner, followed by the Final Dress Rehearsal.

\$100,000



FAMILY SERIES: EXCLUSIVE SPONSORSHIP OF ALL 4 SHOWS THIS SEASON (ONE AVAILABLE)

Curtain Speech

- ◆ Acknowledgement before every performance during the 2026 Family Series Season.

100-seat Partial Buyout of One Performance

- ◆ Including a post-show reception with B Street cast, crew, and staff.

Student Matinee Performances

- ◆ Opportunity to attend one matinee performance per production to witness impact to witness the impact of B Street's mission of bringing accessible theatre to young audiences.

Complimentary Rental

- ◆ A theatre or meeting space at The Sofia for a private event, up to 4 hours. Must be booked a minimum of 90 days in advance.

Advertising

- ◆ Website & Email Blasts: Logo or name with link to business or individual website.
- ◆ All Season Playbills: Logo or name placement on the cover and full page color ad.
- ◆ Lobby screens: Dedicated slide in rotating lobby slideshow all year.

Tickets

- ◆ VIP admission for 6 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◆ VIP admission for 6 to our Sponsor Appreciation Event held in the Fall/Winter of 2026.
- ◆ 4 tickets to each Opening Day performance, which includes a post-show reception and activities.
- ◆ 4 all-inclusive tickets to the Sofia Soirée.
- ◆ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).
- ◆ Four Family Series subscriptions (good for 4 tickets to each of the four shows in the season).

\$70,000

EXCLUSIVE TITLE SPONSORS



PRODUCERS:
EXCLUSIVE SPONSORSHIP OF THE
PRODUCTION OF YOUR CHOICE

\$15,000

MAINSTAGE: FIVE AVAILABLE

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

Family Dinners & Final Dress Rehearsals

- ◇ Special invitation for up to 10 guests to join B Street Staff and Company Members for a Family Dinner, followed by the Final Dress Rehearsal.

Complimentary Rental

- ◇ A Gallery meeting space at The Sofia for a private event, up to 4 hours. Must be booked a minimum of 90 days in advance.

Advertising

- ◇ Website & Email Blasts: Logo or name with link to business or individual website.
- ◇ Playbill: Logo or name placement on the cover and full page color ad.
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production.

FAMILY SERIES: FOUR AVAILABLE

Curtain Speech

- ◇ Acknowledgement before every performance during the run of the production.

Complimentary Rental

- ◇ A Gallery meeting space at The Sofia for a private event, up to 4 hours. Must be booked a minimum of 90 days in advance.

Advertising

- ◇ Website & Email Blasts: Logo or name with link to business or individual website.
- ◇ Playbill: Logo or name placement on the cover and full page color ad.
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production.

Tickets

- ◇ VIP admission for 4 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◇ VIP admission for 4 to our Sponsor Appreciation Event held in the Fall/Winter of 2026.
- ◇ 4 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◇ 25 tickets to the sponsored production, to be used at any time during the run, based on availability.
- ◇ B-Flex Memberships for 2, which includes access to any Mainstage, Family Series, or B Street-presented Upstairs at the B shows, based on availability.

Tickets

- ◇ VIP admission for 4 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◇ VIP admission for 4 to our Sponsor Appreciation Event held in the Fall/Winter of 2026.
- ◇ 4 tickets to the production's Opening Night performance, which includes a post-show reception and children's activities.
- ◇ 50 tickets to the sponsored production, to be used at any time during the run, based on availability.
- ◇ B-Flex Memberships for 2, which includes access to any Mainstage, Family Series, or B Street-presented Upstairs at the B shows, based on availability.

CO-PRODUCERS & DIRECTORS



CO-PRODUCERS:
TWO SPONSORSHIPS FOR EACH MAINSTAGE
& FAMILY SERIES PRODUCTION

\$7,500

Advertising

- ◇ Website & Email Blasts: Logo or name with link to business or individual website.
- ◇ Playbill: Recognition and a quarter page color ad.
- ◇ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production.

Tickets

- ◇ VIP admission for 4 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◇ VIP admission for 4 to our Sponsor Appreciation Event held in the Fall/Winter of 2026.
- ◇ 2 tickets to the production's Opening performance, which includes a reception.
- ◇ 20 tickets to the sponsored production, to be used at any time during the run, based on availability.
- ◇ B-Flex Memberships for 2, which includes access to any Mainstage, Family Series, or B Street-presented Upstairs at the B shows, based on availability.



DIRECTORS:
ONE SPONSORSHIP FOR EACH MAINSTAGE
& FAMILY SERIES PRODUCTION

\$5,000

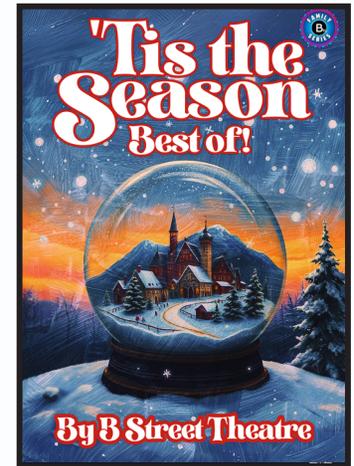
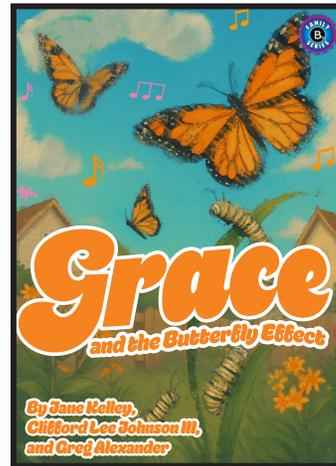
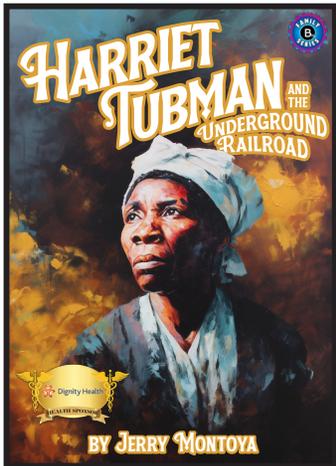
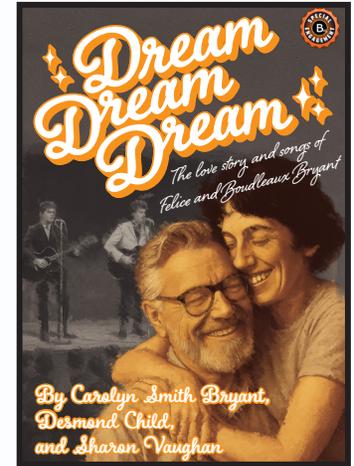
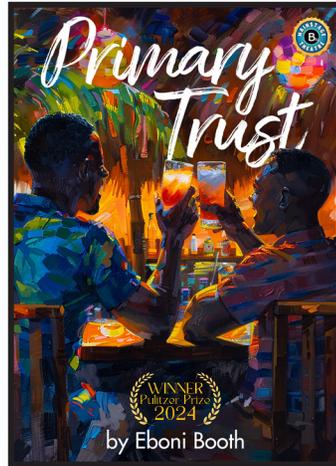
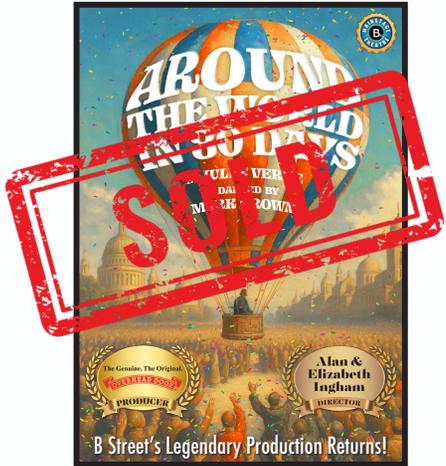
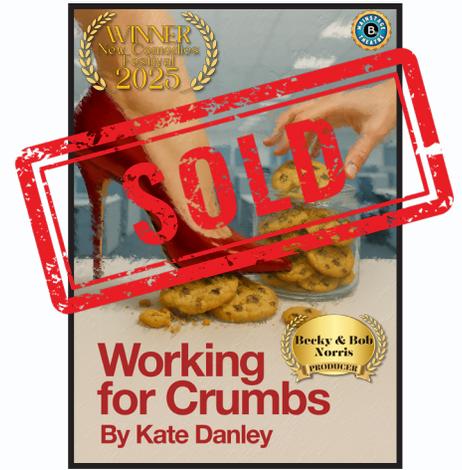
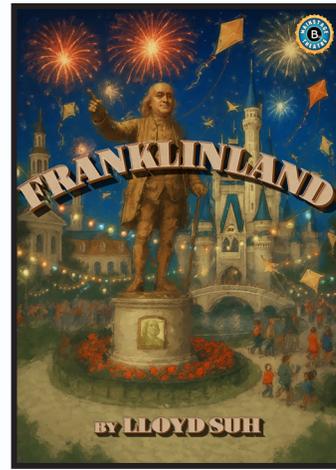
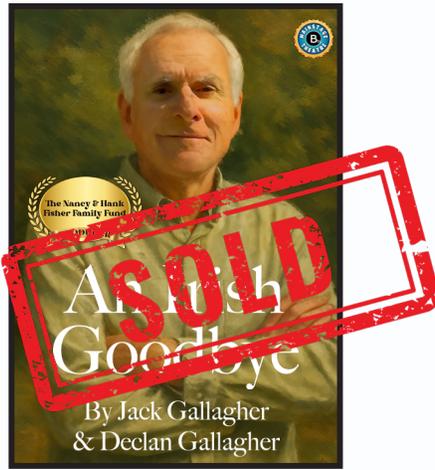
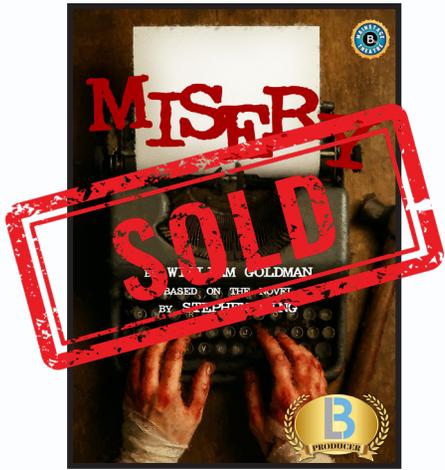
Advertising

- ◇ Website & Email Blasts: Logo or name with link to business or individual website.
- ◇ Playbill: Recognition.

Tickets

- ◇ VIP admission for 2 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◇ VIP admission for 2 to our Sponsor Appreciation Event held in the Fall/Winter of 2026.
- ◇ 2 tickets to the production's Opening performance, which includes a reception.
- ◇ 10 tickets to the sponsored production, to be used at any time during the run, based on availability.
- ◇ B-Flex Memberships for 2, which includes access to any Mainstage, Family Series, or B Street-presented Upstairs at the B shows, based on availability.

2026 MAINSTAGE & FAMILY SERIES TITLES AVAILABLE





MISERY

By William Goldman, Based on the Novel by Stephen King
JAN - FEB 2026

The classic Stephen King thriller comes to life on stage. Follow successful novelist Paul Sheldon as he is rescued from a horrific car crash by his self-proclaimed number one fan, Annie Wilkes. What begins as salvation quickly turns into a nightmare when Annie reads his latest book—and demands a rewrite. Packed with dark humor, suspense, and intrigue, this gripping new adaptation will keep you on the edge of your seat.

AN IRISH GOODBYE

By Jack Gallagher
MAR - APR 2026

Reckoning with advancing age and all its complications, Jack and his wife Jean Ellen consider moving back to Massachusetts to be closer to family. This means selling their Land Park home of 40 years, the one in which their two sons were raised. But cleaning closets and packing boxes means discovering long forgotten memories and treasures and all the emotions associated with them. In this poignant and laugh-out-loud one-man show about the mysteries of aging, Jack realizes that saying goodbye might be harder than he expects.

FRANKLINLAND

By Lloyd Suh
APR - MAY 2026

William Franklin has always struggled to be his own man. It's difficult to find your own way when your father is Benjamin Franklin: the greatest scientific mind in the world, inventor of the lightning rod and the urinary catheter and the glass harmonica and bifocal glasses and, in his spare time, the United States of America. This hilarious new comedy explores this father-son dynamic through the decades, from that pivotal experiment with a singular kite, to the birth of a country.

WORKING FOR CRUMBS

By Kate Danley (Winner of the 2025 New Comedies Festival!)
JUNE - JULY 2026

Grace and Amy, two outrageous admins, are living for the crumbs of their soul-sucking jobs. But when calamity strikes with their boss, it sets off a domino effect of destruction that brings down the corporate house. A laugh-out-loud romp about survival, ambition, and snacks in the corporate jungle.

AROUND THE WORLD IN 80 DAYS

By Jules Verne, Adapted by Mark Brown
AUG - SEP 2026

B Street Theatre's most legendary production returns—this time to The Sofia! This classic story is a whirlwind adventure packed with thrills, laughs, and absurdly close calls. Join the unflappable Phileas Fogg and his wildly unpredictable valet, Passepartout, as they race against time—by train, boat, elephant, and more—to win an outrageous bet. From daring escapes to comic mishaps, this globe-trotting romp features a dynamic cast of B Street favorites in a fast-paced, feel-good tale of determination, disaster, and delight!

PRIMARY TRUST

By Eboni Booth (Winner of the 2024 Pulitzer Prize for Drama!)
OCT 2026

Kenneth is a middle-aged man who has always lived in Cranberry, New York, has always worked at the same bookstore, and every evening, without fail, he sips Mai Tais at the local tiki bar with his only friend, Bert. But when unexpected news leaves him unemployed, Kenneth is forced to venture into the unknown—where he discovers much more about life and himself. Winner of the 2024 Pulitzer Prize for Drama, Primary Trust is a hilarious and heartfelt exploration of the possibilities that await us all.

WHEN MARTHA MET KRIS: THE SANTA CLAUS LOVE STORY

By Lyndsay Burch, Jerry Montoya & Sean Patrick Nill
DEC 2026

WHEN MARTHA MET KRIS: THE SANTA CLAUS LOVE STORY is a heartwarming and hilarious new holiday comedy that unwraps the untold love story of Santa and Mrs. Claus. It's December 26th—again—and Kris has forgotten their anniversary—again. Fed up and feeling forgotten, Martha insists it's time for a serious sleigh ride down memory lane. As they revisit the magic and mayhem of their early years, the two must rediscover what made them fall in love in the first place.



DREAM DREAM DREAM THE LOVE STORY & SONGS OF FELICE & BOUDLEAUX BRYANT

By Carolyn Smith Bryant, Desmond Child & Sharon Vaughan
2026-2027

The love story & songs of Felice and Boudleaux Bryant comes to the stage in this brand new musical. One of the most iconic song writing duos of the 20th century, follow their story as they fall in love, and go from trailer park dreamers to the prominent song writers for the Everly Brothers and one of the most acclaimed song writing teams of all time. Featuring songs such as "Love Hurts," "All I have to Do Is Dream," and many classics from the American songbook, DREAM DREAM DREAM shows the power of love through the beauty of music.



HARRIET TUBMAN & THE UNDERGROUND RAILROAD

By Jerry Montoya
FEB - MAR 2026

Harriet Tubman is back by popular demand! Our most requested play returns to the Family Series stage. Step into the courageous world of one of America's great heroes, the fearless conductor of the Underground Railroad! Highly recommended to book early as this has been a sell out every production. Follow Harriet's incredible journey as she risks everything to lead others to freedom.

Through determination, bravery, and an unshakable belief in justice, she changes history—proving that one person can make a difference. Filled with adventure, faith, heart, and hope, this powerful story will inspire young audiences to stand up for what's right and to believe in the power of their own voices.

ONCE UPON A TIME...

By B Street Theatre
APR - MAY 2026

ONCE UPON A TIME... is a fast-paced, fun-filled journey through the stories that shape us—from California history to fairytales, myths, legends, and even classic television! Discover how stories are created, shared, and transformed over time with the help of some of history's greatest storytellers. Perfect for inspiring young writers and readers, ONCE UPON A TIME... celebrates the magic of storytelling through comedy, creativity, and heart. Join B Street Theatre in celebrating 40 years of bringing unforgettable tales to young audiences in this special anniversary season!

GRACE & THE BUTTERFLY EFFECT

By Jane Kelley, Clifford Lee Johnson III &
Greg Alexander
SEP - OCT 2026

In this foot-stomping new musical, Grace accidentally knocks down the fence between her dad's well-manicured backyard and Mr. Hertz's wildflower garden, where she discovers three monarch-butterfly eggs on a broken milkweed plant. To make amends, she vows to raise them. Unfortunately, the caterpillars are eating machines, and finding more milkweed for them to eat is hard enough in the suburbs. Follow Grace as she learns all about these miraculous animals and preservation they need to thrive.

'TIS THE SEASON: BEST OF!

By B Street Theatre
NOV - DEC 2026

For five years, 'TIS THE SEASON has been B Street Theatre's biggest holiday hit, delighting nearly 40,000 students through our beloved student matinee performances. With record-breaking box office sales, roaring laughter, and heartwarming holiday magic, this show has become a seasonal tradition. This year, we're bringing you the very, merry, bestest version of 'TIS yet! Celebrate the best sketches and scenes from all four previous seasons—featuring global holiday traditions, folktales and fables, hometown celebrations, and the original classic that started it all – with a couple new characters too! Don't miss the ultimate holiday experience, filled with joy, laughter, and festive fun for the whole family!

SPECIAL PRODUCTION SPONSOR

SPECIAL PRODUCER:

EXCLUSIVE SPONSORSHIP OF
DREAM DREAM DREAM
\$15,000

Curtain Speech

- ◆ Acknowledgement before every performance during the run of the production.

Family Dinners & Final Dress Rehearsals

- ◆ Special invitation for up to 10 guests to join B Street Staff and Company Members for a Family Dinner, followed by the Final Dress Rehearsal.

Complimentary Rental

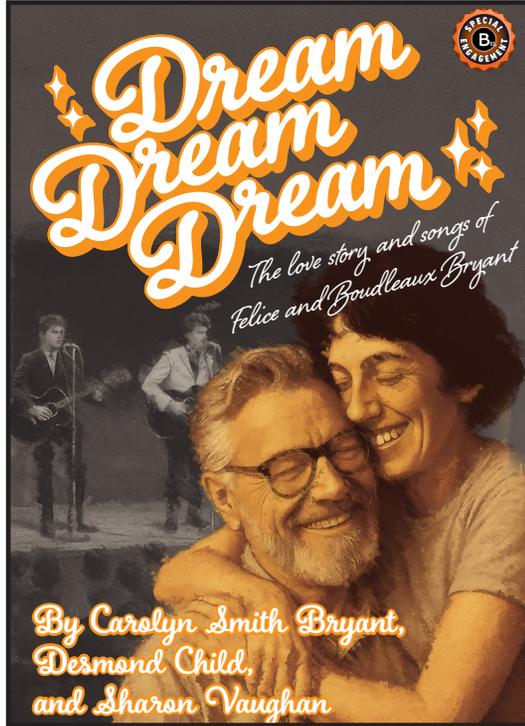
- ◆ A Gallery meeting space at The Sofia for a private event, up to 4 hours. Must be booked a minimum of 90 days in advance.

Advertising

- ◆ Website & Email Blasts: Logo or name with link to business or individual website.
- ◆ Playbill: Logo or name placement on the cover and full page color ad.
- ◆ Lobby screens: Dedicated slide in rotating lobby slideshow during the run of the production.

Tickets

- ◆ VIP admission for 4 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◆ VIP admission for 4 to our Sponsor Appreciation Event held in the Fall/Winter of 2026.
- ◆ 4 tickets to the production's Opening Night performance, which includes a post-show reception.
- ◆ 25 tickets to the sponsored production, to be used at any time during the run, based on availability.
- ◆ B-Flex Memberships for 2, which includes access to any Mainstage, Family Series, or B Street-presented Upstairs at the B shows, based on availability.



NEW COMEDIES FESTIVAL '26

EXCLUSIVE SPONSORSHIP OF THE
2026 NEW COMEDIES FESTIVAL **\$10,000**



Curtain Speech

- ◆ Acknowledgement in the curtain speech before every performance during the festival.

Advertising

- ◆ Website & Email Blasts: Logo or name with link to business or individual website.
- ◆ Playbill: Logo or name placement on the cover.
- ◆ Lobby screens: Dedicated slide in rotating lobby slideshow throughout the festival.

Tickets

- ◆ Admission for 4 to the exclusive New Comedies Festival Kick-Off Party, including reserved seating and complimentary beverages.
- ◆ 4 VIP Weekend Passes to the 2026 New Comedies Festival (good for 4 tickets to each reading) and 6 Meal Packages during the festival.
- ◆ VIP admission for 4 to our 2027 Season Announcement, including reserved seating and complimentary beverages.
- ◆ VIP admission for 4 to our Sponsor Appreciation Event, held in the Fall/Winter of 2026.
- ◆ 4 tickets to the Opening Night performance of the 2025 New Comedies Festival Winner (WORKS FOR CRUMBS), which includes a post-show reception.
- ◆ Two Mainstage subscriptions (good for 2 tickets to each of the seven shows in the season).

EXECUTIVE PRODUCERS:
SPONSORSHIP OF A FESTIVAL FINALIST (FOUR AVAILABLE)
\$1,000



Includes

- ◆ 2 VIP Weekend Passes
- ◆ Behind-the-Scenes look at rehearsal for your festival selection
- ◆ Exclusive merch for your festival selection
- ◆ Reserved Seating directly behind the Festival Sponsors for readings of your selection

CORE ACTOR SPONSORSHIPS

SUPPORTING THE ARTISTS WHO BRING OUR STAGE TO LIFE

At B Street Theatre, we believe that investing in our artists is investing in the heart of our productions and our community. Our **Core Acting Company Sponsorship Program** provides a unique opportunity for individuals and businesses to directly support the talented professional actors who bring our stories to life.

For \$10,000 per year, sponsors will underwrite the salary, health insurance, and pension contributions of a **Core Acting Company Member** for the rehearsal process of three productions. This commitment ensures that these dedicated artists, all members of **Actors' Equity Association**, have the financial stability needed to focus fully on their craft.

Brand & Public Recognition

Name or Company Logo Recognition in:

- ◆ Theatre playbills for all productions featuring your sponsored actor
- ◆ The theatre's website with a dedicated sponsor acknowledgment page
- ◆ Season-long lobby signage
- ◆ Social media shoutouts and e-newsletter features

Exclusive Access & Behind-the-Scenes Opportunities

Personalized Meet & Greet

 with your sponsored actor, such as:

- ◆ A coffee chat or backstage tour
- ◆ A signed show poster from the productions they perform in
- ◆ A hosted lunch or dinner with your actor and B Street's Artistic Director

"Behind the Curtain" Sponsor Events, featuring:

- ◆ Invitations to Company & Staff Meet-and-Greets, usually held during the first week of rehearsal
- ◆ Rehearsal room access for an inside look at the creative process

Two VIP Tickets to Each Production Featuring Your Sponsored Company Member

- ◆ Including premium seating and complimentary concessions

Special Recognition at Season Events

- ◆ Acknowledgment at Opening Night Celebrations and donor appreciation events
- ◆ Invitation to the Sponsor Appreciation Event in the Fall/Winter of 2026, where sponsors connect directly with actors and creative team

WHY SPONSOR A COMPANY MEMBER?

- ◆ **Invest in Artists' Livelihoods** - Ensure fair wages, benefits, and career stability for professional actors
- ◆ **Strengthen Local Arts & Culture** - Help sustain high-quality productions and professional theatre in our community
- ◆ **Enjoy Exclusive Access & Recognition** - Experience theatre in a deeper, more personal way while receiving VIP perks

Your sponsorship makes a direct impact on the artistic excellence and sustainability of B Street Theatre and ensures that professional actors continue to thrive in Sacramento.

JOIN US IN SUPPORTING OUR ARTISTS!

ADOPT A B^{ST.} COMPANY MEMBER!

SPONSORING A CORE ACTING COMPANY MEMBER IS MORE THAN JUST PHILANTHROPY—IT'S A COMMITMENT TO THE POWER OF LIVE THEATRE AND THE PROFESSIONALS WHO BRING IT TO LIFE. TOGETHER, WE CAN CHAMPION THE FUTURE OF PROFESSIONAL THEATRE!

\$10,000 (13 AVAILABLE)

SOFIA PRESENTS SPONSORSHIP

EXCLUSIVE SPONSORSHIP OF THE SOFIA PRESENTS CONCERT SERIES

\$15,000



THE 25-26 NEW PLAY FUND

THE BECKY & BOB NORRIS NEW PLAY FUND

At B Street Theatre, the passion of our patrons and donors fuels our mission to develop exciting new plays. Bob and Becky Norris began as volunteers and quickly became beloved advocates for the power of storytelling. Their deep belief in new work as a vital force for connection, conversation, and joy helped shape our theatre's legacy.

Becky Norris passed away on June 13, 2025, just as *ADVICE* by Brent Askari—a world premiere she and Bob proudly sponsored—opened on our stage. Her enthusiasm, warmth, and unwavering passion for new plays will be deeply missed.

To honor her memory, we have established the **Becky & Bob Norris New Play Fund** to support the creation of new work for all ages — a mission dear to Becky's heart. We are grateful for her legacy and hope it inspires others to champion the next generation of playwrights in American theatre.

**The New Play Fund is a one-year membership.
Benefits reset in July of each year. Join now!**

ONE-YEAR MEMBERSHIP: July 2025 - June 2026						
25-26 NEW PLAY FUND ANNUAL BENEFITS	ACTOR (\$100)	DRAMATURG (\$250)	DIRECTOR (\$500)	PLAYWRIGHT (\$1000)	PRODUCER (\$2500)	EXECUTIVE PRODUCER (\$5000)
Social Media Recognition	★	★	★	★	★	★
Lobby TV Screen Recognition	★	★	★	★	★	★
Name/Logo Recognition as a New Play Fund Sponsor	★	★	★	★	★	★
Number of Tickets & Reserved Seating for New Play Brunch		2 Tickets for ONE Branch	4 Tickets for ONE Branch	4 Tickets for ONE Branch	4 Tickets for ALL Branches	4 Tickets for ALL Branches
Number of VIP Passes for the 2026 New Comedies Festival			2	4	4	6
Invitation to New Play Readings with the Cast & Director				★	★	★
Invitation to a (New Work) Mainstage or Family Series Final Dress Rehearsal				★	★	★
Dinner with a Company Member and Leadership Staff					★	★
Curtain Speech Recognition during the Festival or Brunch						★
Tax Deductible Portion*	100% of Gift	Gift Less \$40	Gift Less \$280	Gift Less \$480	Gift Less \$720	Gift Less \$1080



PLANNED GIVING PROGRAM

THE BUSFIELD SOCIETY SUSTAIN B STREET INTO THE FUTURE!

When Timothy Busfield founded Fantasy Theatre in 1986, his goal was to bring the magic of live, professional theatre to children across Northern California. That dream expanded in 1991 when he and his brother, Buck Busfield, established B Street Theatre to produce contemporary and original works for adult audiences. Today, more than 30 years later, what began as a touring theatre company has evolved into The Sofia: Home of B Street Theatre—a state-of-the-art entertainment venue in the heart of midtown Sacramento. Founded by Buck Busfield, The Sofia is a hub for world-class theatre, music, dance, comedy, and more.

By joining the Busfield Society, you become one of the dedicated supporters who have included The Sofia: Home of B Street Theatre in their estate plans. These gifts help to secure the Theatre's future and ensure we will continue to be a place where children and adults can experience theatre and the beauty of the live performing arts for generations to come.

Making a gift through your financial or estate plans can cost little or nothing now and may provide tax benefits to you or your loved ones. To learn more about how to make great theatre a part of your legacy, contact:

Jacob Gutierrez Montoya, Director of Development
JGM@BStreetTheatre.Org

SIMPLE WAYS TO GIVE

WILLS AND TRUSTS

By leaving money or other assets to B Street Theatre in your estate plan, you can reduce the cost and delay it takes for the B Street to receive the gift. A distribution in a Trust can sometimes be made within a few months after the passing of the person who creates the Trust. Also, by including the B Street Theatre in your estate plan, you minimize any tax consequences for yourself and your estate. Additionally, bequests in an estate plan are fully revocable, so you can change your mind if your circumstances change. The best approach to leave B Street Theatre in your estate plan is to work with an estate planning attorney. The attorney can provide guidance on the best approach to structuring your bequest to the B Street Theatre.

BENEFICIARY DESIGNATIONS

For a gift that is simple, flexible, and tax-efficient, consider making B Street Theatre a beneficiary of all or part of the proceeds from your IRA, Keogh, 401(k), 403(b), insurance policy, or DAF. To accomplish this, please speak with the financial institution holding and/or managing your asset. They can provide you with the appropriate paperwork to update your beneficial distribution. This means that when you pass away, the account with the beneficial distribution will be transferred directly to the B Street Theatre. This is an even smoother approach to distribution.

CHARITABLE REMAINDER UNITRUSTS

With a charitable remainder unitrust, you can make a significant gift to B Street Theatre while receiving a variety of tax benefits and providing income to yourself or others each year for life or a period not exceeding 20 years. At the end of the trust term, the balance in the trust goes to B Street Theatre. For some gifts, The Sofia: Home of B Street is happy to consider creating a fund named for you or someone you wish to honor. These types of Trusts can be complicated, so make sure to discuss this with your estate attorney.

OTHER WAYS TO GIVE

The B Street Theatre would be honored to be a part of your post-death distribution plan, no matter how it is structured. However, we would also be happy to discuss gifts during your lifetime. The B Street Theatre can work closely with you to set up an annual gifting plan to ensure the smooth operation of Sacramento's finest theater.



OTHER WAYS TO SUPPORT THEATRE FOR CHILDREN!

HELP US BUILD A STRONGER B STREET



We're seeking local service providers—landscaping, HVAC, plumbing, appliance repair, videography, and more—to support The Sofia through in-kind sponsorships.

Interested? Please contact
Jacob Gutierrez Montoya at JGM@BStreetTheatre.Org

Let's build community, together.

AMAZON WISHLIST



CIRCLE OF SUPPORT

JOIN THE CIRCLE!



Your Monthly Pledges Help us Provide the Education & Entertainment You Love!

AND MORE!



Additional Sponsorships opportunities for accessible theatre, schools, artists and the support of B Street's mission are available upon request.

Jacob Gutierrez Montoya at JGM@BStreetTheatre.Org